



2009

Dear Advertiser:

The Villages of Charter Colony, a premiere community in Chesterfield County, is located just 10 miles from Richmond and moments from Route 288 in Midlothian. With more than 900 new homes currently occupied with approximately 2,250 residents, our community continues to grow with the recent opening of our new section housing six new Villages.

Most of our residents are new to the Midlothian area and will be looking for quality services and products in the area. Now is the time to make your name known within our community. The *Charter Colony Chronicle*, a monthly newsletter published by The Charter Colony Foundation, is hand delivered to our residents and contains information about the community and areas of interest to our residents.

Since I am sure you recognize the benefit of keeping your company's name before the public I would like to extend to you an offer to be among the first to advertise in the *Charter Colony Chronicle*! Our advertising rates are a great deal. Discounts are offered for six- or 12-month contracts. For your convenience, a current rate sheet, deadline schedule and contract form are enclosed. Space is limited, so be the first to return your contract to reserve your company's spot in the *Charter Colony Chronicle*. And be sure to consider advertising in our 2009 Charter Colony Telephone Directory.

Please call me at 594-2360 x 103 if you have any questions or would like to set up an appointment to discuss your advertising plan. You may also reach me at ahunt@genesismgmt.net.

Sincerely,

Ann C. Hunt
Publisher

Enclosures

Charter Colony Chronicle

Advertising Policy

Terms & Conditions

- ❖ All advertisements (except inserts) must be black and white, camera ready and submitted in JPG, BMP or GIF format.
- ❖ Prices are subject to change with 30 days notice. (This does not affect advertisers with signed contracts.) Ads must be paid in advance of deadline date.
- ❖ Inserts (basic advertising):
 - Only one advertiser is permitted on an insert.
 - The advertiser is responsible for providing printed copies by the 20th of the month. (Please call for number of copies needed.)
 - A total of four (4) inserts may be accepted each issue and are accepted on a first come, first served basis.
 - Call the Charter House by the first of the month to reserve insert space.
 - Ad copy must be reviewed by Editor a minimum of one week prior to deadline. Insert content must be approved by the Editor prior to insertion in newsletter.
- ❖ Inserts (Political):
 - Must be printed on one side only.
 - No inserts will be permitted unless two or more candidates place inserts in the same issue of *Charter Colony Chronicle*. Inserts will be permitted in the newsletter the month preceding the election as well as the month of the election.
 - An insert may have a 3" x 5" photo of the candidate.
 - A bullet-outline summary illustrating the candidate's history and views are to be presented in a positive and constructive manner.
 - Political fliers must state at the bottom of the page that they are sponsored and paid for by the candidate or political party.
- ❖ The name "Charter Colony" is copy written. Use of this name without the express written permission of the Charter Colony Board of Directors is not permitted.

Rev. December 2008